

Retail - the second most targeted industry.

Are you prepared?

According to Verizon's 2013 Data Breach Investigations Report, 24% of confirmed data breaches are found in retail and restaurants - second only to finance. The lack of risk identification and awareness, specifically in the information technology space, is costing retailers millions in lost revenue, lost reputation, and fines. Risks arise primarily from susceptibility to a breach, lack of compliance, and a weak security strategy. Essextec can evaluate multiple risk factors, from external or internal influences to regulatory governance to something as detailed as application security.

In a recent industry poll, close to 40% of respondents had difficulty answering questions around cyber risk such as:

- > How do you identify risk?
- > What is your data classification and protection policy?
- > Are you in compliance with regulatory and state programs?
- > Are you relying only on your financial audits as your "gold standard"?
- > How do you secure your enterprise and/or applications?

Now, more than ever, it is necessary to increase your awareness of the vast regulatory environment revolving around due care and due diligence. Sarbanes Oxley, Dodd-Frank, Payment Card Industry (PCI-DSS), Graham-Leach-Bliley (GLB), Health Insurance Portability and Accounting Act (HIPAA), HITECH Act, various state breach laws, and other Federal requirements in certain sectors (FDIC, FTC) are all solid examples of why you need a trusted partner to assist in navigating the regulatory environment. We will help you interpret changes in risk standards within your organization and ensure your company is compliant. **Essextec can help your business bridge the gap between risk and compliance.**

Visit essextec.com, email us at exceed@essextec.com or call us at 1-888-519-1518 to learn more or schedule a consultation.



Risk Process Analysis

- > Security assessments
- > Internal controls review
- > Business impact analysis

Application Security

- > CRM / Supply chain
- > POS
- > Financial

Regulatory Governance

- > Regulatory assessments
- > Compliance
- > Policy Reviews

Information Security

- > Security reviews
- > Penetration & vulnerability testing
- > Social engineering

Virtual CSO

- > Audit support
- > Program & policy creation
- > Risk analysis

Digital Forensics

- > Incident response & management
- > eDiscovery
- > Litigation support

Essextec is an information technology and business solutions provider, headquartered in Rochelle Park, NJ with offices throughout the Northeast US. We're an employee owned company focused on attracting and retaining talented employees who take pride in making sure our clients and our company succeed. We do this by collaborating with you to maximize your budget and achieve business goals. Clients appreciate our ability to provide end to end technology solutions that positively affect their business and keep the business agile. We offer flexible, scalable delivery options to give you exactly what you need. On site. Remote. Cloud. Effective.

Dynamic Infrastructure | Data Management / Analytics | Business Risk Services

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GETTING IT DONE TOGETHER

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