



INFORMATION IS POWER. **THE POWER TO SUCCEED.**

Choose the right partner to tune it to your business needs.
To leverage it with seamless, end-to-end solutions.
To monitor and refine it for maximum advantage.
Choose Essextec.

essextec
GETTING **IT** DONE TOGETHER

Big Data & Analytics | Business Risk Services | Cloud Solutions | Digital Engagement | Dynamic Infrastructure

TRUE INTEGRATION

SOLUTIONS & SERVICE. BUSINESS & TECHNOLOGY. INFRASTRUCTURE & SOFTWARE.

Essextec represents a new breed of **business information** consulting partner. One that goes beyond traditional solutions and delivers **security**, **scalability**, and **flexibility** for the future.

Our vision is simple – to serve the evolving market with comprehensive, fully integrated solutions and services that help our clients reach new levels of competitiveness.

Consultative-led and **results-driven**, our solutions are custom, integrated, and built for your long-term strategic needs, not just the current shifting environment. After deployment, we continue to service, monitor, and refine these solutions to ensure **maximum performance**.

“They asked the right questions and they got the job done. The service Essextec provided was phenomenal.”

– IT Manager, Non-Profit Organization



TRUE PARTNERSHIP

CONSULT. DELIVER. SERVICE.

The best results occur when you treat your technology efforts as an ongoing process. We consult to clarify strategy and desired business outcomes. We design and deliver solutions to drive those outcomes. And then we service to sustain and refine these solutions, addressing new situations and goals.

This collaborative process starts with you, and we are committed to exceeding your expectations. It's what we've been doing for clients, year after year, for nearly three decades. We invite you to experience the difference yourself.



IMPROVE EFFICIENCY. ENHANCE SECURITY. OPTIMIZE INSIGHTS.



From platforms and analytics to reporting and visualization, Essextec can help you harness big data for lasting competitive advantage.

We take a strategic approach to

understand needs, identify opportunities, and clarify desired outcomes. We then work with you to ensure you have the tools to effectively **organize**, **leverage**, and **secure** your **valuable data**. Our end-to-end solutions maximize speed, flexibility, and availability, allowing you to make **better business decisions** based on **better business intelligence**.

It starts with the right big data and analytics platform, which will help you quickly explore new opportunities with the flexibility and scalability to grow capabilities. Our solutions give stronger insights into business trends and customer behaviors, both in real-time and with predictive modeling techniques. These deeper correlations can lead to new sources of customer loyalty and competitive advantage resulting in a transformation your business.

- ▶ Leverage relevant insights from your data using business analytics
- ▶ Explore and discover new data as well as new relationships and correlations
- ▶ Integrate and manage data quality
- ▶ Archive data for easy and secure access
- ▶ Retrieve documents rapidly and accurately
- ▶ Manage assets and content more efficiently

SOLUTIONS

Analytics Tools

- > Predictive & Content Analytics
- > Discovery & Exploration

Big Data Platforms

- > Data Integration & Warehousing
- > Hadoop

Business Intelligence & Reporting

- > Data Visualization
- > Reporting

Information Management

- > Data Quality, Integration & Archiving
- > Master Data Management

Enterprise Content Management

- > Content & Case Management
- > Enterprise Search
- > eDiscovery

“Organizations that lead in analytics outperform those just beginning by 3.6X.”

– *Analytics: A Blueprint for Value*, IBM Institute for Business Value

**MITIGATE RISK.
ENSURE RESILIENCY.
MANAGE REPUTATION.**



Even as you work to **improve performance, access, and availability**, you have to worry about internal and external threats as well as unexpected interruptions that put your data, your operations, and

your customers at risk every day. And if you don't know where your vulnerabilities are, the risk grows even greater.

Fortunately, Essextec can help. Our Business Risk Services provide you with a **complete security framework** designed to ensure your entire environment – technologies, policies, and processes – is prepared for an attack or interruption. More than just a short-term solution, we help you make the ongoing “business lifestyle” changes necessary to keep up with a constantly changing threat environment. In short, we can help you keep your organization fit.

Our team will also help you build a **risk-aware culture**, respond to shifting regulatory mandates and cyber attack techniques, and **rapidly recover** from unplanned outages. Our ultimate goal is to work with you as a partner to ensure your data, your organization, and your reputation are protected.

- ▶ Know your risk posture, address gaps, and create a risk-aware culture
- ▶ Protect your network, your data, your customers, and ultimately, your reputation
- ▶ Ensure business continuity with strategic disaster-recovery planning and solutions
- ▶ Maintain compliance to industry and government regulations and mandates

SOLUTIONS

Consulting

- > GRC
- > InfoSec
- > Forensics
- > Resiliency

Solution Frameworks

- > Data / Application
- > SIEM / Perimeter
- > Identity / Access
- > Mobility / Endpoint

Managed Services

- > Virtual CISO
- > Emergency Response
- > Monitoring & Management
- > Threat Intelligence
- > Managed HA / Recovery

“It can take years to be mature enough to recognize threats. So we’ve brought that intelligence and expertise in immediately through Essextec and IBM.”

*– IT Security Manager,
Leading Paint
Manufacturer*

**GAIN AGILITY.
REDUCE COSTS.
IMPROVE PRODUCTIVITY.**



Enhance **efficiencies**, streamline **management**, and **align to dynamic business requirements** with cloud solutions from Essextec.

The cloud provides web-based tools

across multiple devices, for **fast access**, **immediate scalability**, and **true flexibility**. Since these services are managed by the provider, you enjoy automatic updates and maintenance, all with minimal training, more redundancy, and better security. It's the ideal way to free up resources for more strategic work while driving down costs and support requirements.

We offer a full suite of Cloud Computing, Cloud Management Services, and Remote Managed Services. We'll help you choose **the right model for your business needs** – public, private, or hybrid – and then put together the right balance of additional services, from network and storage solutions to software and security services.

- ▶ Scale up or down based on your business needs
- ▶ Shift from fixed to variable costs and a “pay for what you use” model
- ▶ Provision applications and services as needed, regardless of user location or device
- ▶ Reduce capital expenditures and energy consumption
- ▶ Increase business agility, so you can respond more quickly
- ▶ Improve data security due to rigorous standards required of cloud services

SOLUTIONS

Public / Private / Hybrid

IaaS

(Infrastructure as a Service)

PaaS

(Platform as a Service)

SaaS

(Software as a Service)

Hosting

- > Managed
- > Co-Location
- > On-Premise

“The cloud solution was selected and implemented quickly. Servers were up in a matter of hours. A traditional implementation would have taken considerably longer.”

– IT Manager,
Legal Organization

ANTICIPATE NEEDS. IMPROVE EXPERIENCES. CONNECT ANYWHERE.



Reduce sales cycles, automate processes, and increase customer and employee satisfaction by connecting with people where they live today – online, on their mobile devices, and in social networks.

With a sound digital engagement strategy in place, you can positively impact almost every facet of your business. **Drive customer loyalty**, satisfaction, and revenues with the dynamic delivery of relevant content and rich media through multiple channels. Link portals and mobile apps into back-office applications, cloud-based services, and social sites to **create a seamless, cohesive experience**. Improve efficiencies, teamwork, and innovation with employee-based tools that integrate collaboration solutions, social business, and mobile technologies into their work-lives.

The experts at Essextec will help you put in place the right engagement strategy, deploy solutions to **bring that strategy to life**, and then monitor and refine your approach to keep pace with ever-changing demands.

- ▶ Provide an optimal digital experience for customers and colleagues
- ▶ Reach your audiences where they are
- ▶ Create communities
- ▶ Maximize content
- ▶ Improve decision-making
- ▶ Reduce time-to-market and optimize development efforts

SOLUTIONS

Social

- > Social Business Adoption
- > Collaboration
- > Social Analytics

Digital Experience

- > Portal & eCommerce Solutions
- > Web Content & Forms
- > Customer & Employee Engagement Solutions
- > Digital Analytics

Mobile

- > Cross-Platform Mobile Apps
- > Responsive Design
- > Mobile Device Management

“Internet users will generate \$15 trillion in B2C and B2B eCommerce in 2015 and \$24 trillion in 2018 – for a compound annual growth (CAGR) of 12.9%.”

– IDC, June 2015

MAXIMIZE FLEXIBILITY. ACCELERATE GROWTH. MANAGE RISK.



To meet new demands, you need a smarter, more dynamic infrastructure that allows your organization to be **flexible and agile**.

Essextec can help by defining a **data center strategy** that

ensures the optimal combination of servers, storage, virtualization, and automation technologies – all based on your business objectives. Our integrated data management and storage offerings help you eliminate the need for multiple-point solutions while supporting heterogeneous storage environments: on-site, remote, and in the cloud. Moreover, you'll be able to better manage security, resiliency, and compliance challenges.

With energy stewardship and flexible sourcing options, we'll also help you **contain costs and complexity**. All of this allows you to realize cost savings, **improve productivity**, and **optimize business outcomes**.

- ▶ Reduce IT sprawl
- ▶ Increase asset utilization, scalability, and agility
- ▶ Maximize availability, resiliency, and response time
- ▶ Enable faster backups and recovery
- ▶ Leverage the best delivery strategy – on-site, remote, or cloud
- ▶ Optimize infrastructure to maximize business analytics

SOLUTIONS

Servers

- > Capacity on Demand
- > Flexible Chassis
- > On-site, Off-premise, or Cloud

Storage / Switches

- > Archiving & Provisioning
- > Virtualization
- > Backup & Recovery

Network & Management Tools

- > System & Application Management
- > Endpoint Management
- > Workload Automation

“Leveraging a capable partner who understands your infrastructure when conducting a systems upgrade gives you peace of mind.”

– Vice President and Director of IT, Insurance Company

TEST THE POWER OF INNOVATION

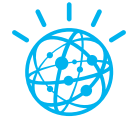
We are committed to finding solutions specific to your business – solutions that will perform on your systems, in your environments, with your requirements. That's why we developed an on-site Innovation Center, as well as a virtual Competency Center. These give you the ability to see solutions in action – testing, improving, and validating them so you can be confident you are getting the right answers to your business needs.

COGNITIVE COMPUTING

The addition of cognitive capabilities opens up new opportunities for companies and organizations to innovate while taking advantage of natural language processing and machine learning, powered by IBM Watson. As one of only a handful

of IBM Watson Ecosystem Talent Partners, Essextec delivers complete cognitive solutions, including first-time strategies, implementations, and integrations.

IBM Watson™
Ecosystem Partner



For more information on the full suite of solution offerings from Essextec visit our website at www.essextec.com or call 1-888-519-1518 to schedule a consultation.

Essextec provides strategic, end-to-end business information and security solutions that encompass infrastructure, software, consulting, and services, all delivered by a team of experienced business consultants, professionally certified technology and risk experts, and industry thought leaders. The result? Outstanding business outcomes for each and every one of our clients.

We are headquartered in Rochelle Park, NJ, with offices in New York City and Delaware. We serve clients throughout the Northeast U.S.

